



Creative Services Limited (CSL)
HR Management and Development Policy
(Version-1, Effective from January 01, 2024)

1. Introduction

Creative Services Limited (CSL) is committed to fostering a positive and productive work environment where employees can thrive and contribute to the organization's success. The HR Management and Development Policy outlines principles, procedures, and responsibilities for managing and developing human resources. Adhering to this policy supports employee growth and contributes to CSL's overall success.

2. Purpose

The purpose of this policy is to:

- Define the approach to HR management and development.
- Ensure fair and consistent treatment of all employees.
- Promote professional growth and development.
- Align HR practices with CSL's strategic objectives.

3. Scope

This policy applies to all employees, suppliers and stakeholders involved in HR management and development at CSL.

4. Principles

4.1 Fairness and Equity

- Ensure that all HR practices are fair, transparent, and non-discriminatory.
- Provide equal opportunities for employment, promotion, and development.

4.2 Employee Development

- Support continuous learning and development to enhance employee skills and competencies.
- Encourage career growth and progression within the organization.

4.3 Performance Management

- Implement a performance management system that sets clear expectations, provides regular feedback, and recognizes achievements.
- Address performance issues promptly and constructively.

4.4 Compliance

- Adhere to all relevant employment laws and regulations.
- Ensure that HR practices comply with CSL's policies and standards.

5. Recruitment and Selection

5.1 Job Analysis and Description

- Conduct job analysis to define roles and responsibilities.

- Develop clear and accurate job descriptions.

5.2 Recruitment Process

- Use fair and transparent recruitment processes to attract qualified candidates.
- Ensure diversity and inclusion in recruitment activities.

5.3 Selection Criteria

- Use objective criteria to evaluate candidates.
- Conduct thorough interviews and assessments to identify the best fit for the role and organization.

6. Onboarding and Induction

6.1 Onboarding Program

- Provide a structured onboarding program to help new employees integrate into the organization.
- Include orientation on CSL's culture, values, policies, and procedures.

6.2 Probationary Period

- Establish a probationary period for new employees to assess their fit and performance.
- Provide support and feedback during the probationary period to help new hires succeed.

7. Training and Development

7.1 Training Needs Assessment

- Conduct regular assessments to identify training needs.
- Develop training programs that address identified needs and support organizational goals.

7.2 Professional Development

- Encourage employees to pursue professional development opportunities.
- Provide support for continuing education, certifications, and attendance at relevant workshops and conferences.

8. Performance Management

8.1 Performance Planning

- Set clear performance goals and expectations aligned with CSL's strategic objectives.
- Develop individual performance plans in collaboration with employees.

8.2 Performance Review

- Conduct regular performance reviews to assess progress and provide feedback.
- Use performance reviews to identify development opportunities and career paths.

8.3 Recognition and Rewards

- Implement a recognition and rewards program to acknowledge employee achievements and contributions.

- Ensure that rewards are fair, transparent, and aligned with performance.

9. Employee Relations

9.1 Communication

- Maintain open and transparent communication channels between management and employees.
- Encourage feedback and suggestions from employees to improve organizational practices.

9.2 Conflict Resolution

- Provide mechanisms for resolving conflicts and addressing grievances.
- Ensure that conflict resolution processes are fair, confidential, and timely.

9.3 Employee Well-being

- Promote a healthy work-life balance and employee well-being.
- Provide support services such as counseling, health programs, and flexible work arrangements.

10. Compensation and Benefits

10.1 Competitive Compensation

- Offer competitive compensation packages that attract and retain talent.
- Regularly review and adjust compensation to reflect market conditions and organizational performance.

10.2 Benefits Program

- Provide a comprehensive benefits program that supports employee well-being.
- Include health insurance, retirement plans, paid time off, and other relevant benefits.

11. Compliance and Legal Obligations

11.1 Legal Compliance

- Ensure compliance with all relevant employment laws and regulations.
- Stay informed about changes in labor laws and update HR policies and practices accordingly.

11.2 Record Keeping

- Maintain accurate and confidential employee records.
- Ensure that records comply with legal requirements and CSL's policies.

12. Monitoring and Evaluation

12.1 HR Metrics

- Use HR metrics to monitor and evaluate the effectiveness of HR practices.
- Regularly review HR metrics to identify areas for improvement.

12.2 Continuous Improvement

- Encourage continuous improvement in HR management and development.
- Use feedback from employees and stakeholders to enhance HR practices.

13. Review and Updates

- This policy will be reviewed annually and updated as necessary to reflect changes in CSL's objectives, market conditions, and legal requirements.
- Feedback from employees and stakeholders will be considered in the review process.