



Creative Services Limited (CSL)

Company Profile

1. Background

Creative Services Limited (CSL) is a registered company under the Company Act 1994. It aims to foster knowledge and skills in society and motivate individuals to utilize their talents for long-term advancement. CSL helps individuals become experts in various fields by enabling them to accomplish tasks with predetermined outcomes in a specified timeframe. The company's goal is to enhance the workforce in Bangladesh by disseminating skills across society. CSL differentiates itself from conventional techniques by performing a wide range of tasks. The company was established due to a critique of current skill development methods both domestically and internationally.

CSL leverages the abilities of its young and vibrant workforce to provide top-notch consulting and talent. The team consists of proactive individuals with diverse academic backgrounds. CSL also collaborates with a group of core professionals and specialists from various fields to provide clients with comprehensive assistance.

2. Summary

Official Registered Name:	Creative Services Limited
Acronym	CSL
Date Established:	27/02/2022
Physical Address of Office	House - 11, Road - 5, Shekhertek, Adabor, Dhaka- 1207, Bangladesh
Website Links	http://www.csldb71.com
Social Media Links	https://www.facebook.com/csldb71 https://www.youtube.com/channel/UCivT6vsuFUXmKb8dAk_w5Mw https://twitter.com/csldb71 https://www.linkedin.com/company/csldb71
Name of Contact Person with telephone number and Email address.	Md. Masum Billah Khan Managing Director Phone & Email: 01718966013, csldb71@gmail.com

3. Legal status

Licensing Authority	Reg. Date	Reg. No.	Renewal Date
Register of Joint Stock Companies and Firms	27/02/2022	C-179094	Not Applicable
Dhaka North City Corporation	17/10/2023	TRADE/DNCC/051968/ 2022	01/07/2024

TAX & VAT Registration	
TIN Number	625074720636(Taxes Circle-079 (Company) , Taxes Zone 04
VAT Registration Number	BIN: 004699868-0402

4. Bank Details

Name of Account	Creative Services LTD
Account Type	Current Account
Account Number	0190036378001
Bank Name	IFIC Bank Limited
Bank Branch and Address:	Mohammadpur Branch, Dhaka
Routing Number:	120263280
SWIFT Code	IFICBDDH

5. Board of Directors

Sl	Name	Designation	Expertise
01	Md. Barkat Ullah	Chairman	Project Management, Capacity Building, TVET, Fundraising
02	Md. Masum Billah Khan	Managing Director	Management, Coordination, Training
03	Md. Humayun Kabir	Director	Monitoring & Evaluation, Programme development, Resource mobilization, and MIS
04	Dr. A K M Shamsuddin	Director	Primary Health Care, HIV/AIDS Prevention
05	Dr. Md. Mahfuzul Islam	Director	Education
06	Rashd -E- Matina	Director	ECD, NFPE, Curriculum, Training Materials, Training Manual development.
07	Saroj Kumar Das	Director	NFPE

6. Vision

To be the leading consulting firm in Bangladesh, empowering organizations to achieve sustainable growth and positive social impact through innovative solutions and strategic partnerships.

7. Mission

To provide consultancy services in research, strategic planning, organizational development, fundraising, capacity building, and digital marketing, enabling clients to excel their mission and values.

8. Values

Creative Services Limited (CSL) is committed to five core values of:

- **Client Centric:** We are proud of always thinking in terms of what is best to our clients: offering solutions that are not only theoretical but workable.
- **Professional Excellence:** We offer services of superb quality based on our accumulated, extensive and profound knowledge and experience.

- **Collaboration:** We have brought together all in a team that includes our clients. We also share a common goal with our clients and take full advantage of each other's wisdom and experience.
- **Fairness:** We have impartial and just treatment or behavior without favoritism or discrimination to any client. We are not biased to anyone.
- **Integrity:** We are honest, accountable and dependable to our client for their services. We are committed to provide right services in right time.

9. Principles

Our action is guided by four operating principles:

- **Creativity:** We create space for learning by encouraging research and creativity
- **Quality:** We always want to achieve excellence in every action
- **Accountability:** We implement activities in transparent way and accountable to its clients
- **Sustainability:** We always target long term sustainable impact of our actions.

10. Objectives

The objectives are:

1. To conduct multidisciplinary consultancy, research, and community & social development services for national or international donor agencies, NGOs, governmental agencies, private businesses, and individuals, both locally and internationally.
2. To perform technical, economic, and financial feasibility studies for clients, offering managerial, technical, and administrative services.
3. To engage in E-Commerce/Online business locally and internationally.
4. To establish, operate, and manage educational institutions with appropriate authority approval.

11. Specialization & Services

11.1. Research

Our research and study services are designed to provide deep insights and actionable strategies tailored to our clients' needs. We specialize in conducting comprehensive market research, feasibility studies, and impact assessments that help organizations understand their environment, identify opportunities, and make informed decisions. Our team of experts utilizes advanced methodologies and innovative approaches to gather, analyze, and interpret data, ensuring our clients receive reliable and relevant information. Whether it's exploring new markets, evaluating project viability, or assessing community impact, Creative Services Limited delivers precise, high-quality research that drives success and sustainable growth.

11.2 Organizational Development

CSL offers comprehensive organizational development services to enhance the efficiency and effectiveness of our clients' operations. Our approach involves assessing organizational structures, processes, and cultures to identify areas for improvement. We provide tailored solutions, including change management, leadership development, and team-building initiatives, that foster a positive

and productive work environment. By aligning organizational capabilities with strategic goals, we help clients build resilient and adaptive organizations that thrive in dynamic environments.

11.3 Fundraising

Our fundraising services are dedicated to helping organizations secure the necessary resources to achieve their missions. We offer strategic fundraising planning, donor research, campaign management, and grant writing services that maximize funding opportunities. Our team works closely with clients to develop compelling fundraising narratives and engage potential donors effectively. With our expertise, clients can build sustainable funding streams, enhance donor relationships, and drive their initiatives forward with confidence.

11.4 Capacity Building

CSL is committed to empowering organizations through its capacity-building services. We provide customized training and development programs that enhance the skills and knowledge of staff and leadership. Our services include workshops, seminars, and coaching sessions focused on areas such as project management, fundraising, skill development and governance. By strengthening internal capabilities, we help organizations improve their performance, increase their impact, and achieve long-term sustainability.

11.5 Digital Marketing

Our digital marketing services are designed to elevate our clients' online presence and drive engagement. We offer a comprehensive suite of services, including SEO, social media management, content marketing, and online advertising. Our team develops data-driven strategies tailored to each client's unique needs, ensuring maximum reach and impact. By leveraging the latest digital tools and techniques, we help organizations connect with their target audiences, build brand awareness, and achieve their marketing goals.

12. List of Clients with recent assignments

Sl. #	Name of Client with Address	Name of Assignment	Duration	Contact Person
01	NIRAS Sweden AB Address: Hantverkargatan 11B 112 21 Stockholm Sweden.	Evaluation of Sweden's Support to Women's Rights Organizations in Bangladesh	4 April – 30 May, 2024	Emelie Pellby Project Manager and PMEL Consultant M: +46 73 421 40 60 E: emelie.pellby@niras.se
02	Crest International School Address: House # 425, Road # 3, Baitul Aman Housing Society, Adabor, Dhaka, Bangladesh	Website Development of Crest International School	May to June 2024	Smaronika Rahman Designation: Principal (Acting) Phone: +88-01720- 512901 Email: crestschooldhaka@gmail.com
03	Oxfam GB Address: House No: 23, Road	Market Trends Assessment for	January to March	Shadman Shakib Ahmed Programme Officer

	No: 28, Block: K, Banani, Dhaka-1213, Bangladesh	Oxfam's Digital Vocational Education and Training for Improved Livelihood of Vulnerable and Marginalized Groups (DiVET)	2024	Phone+88-01819177418 Email: ssahmed@oxfam.org.uk
04	Young Power in Social Action (YPSA) Address: House # F 10 (P), Road # 13, Block-B, Chandgaon R/A, Chittagong- 4212. Bangladesh.	Conducting Resource Mobilization Audit and Resource Mobilization Strategy Development of YPSA	October 2023 to January 2024	Mohammad Shahjahan Director-KM4D Department, Phone+88- 01819177418 Email:km4d@ypsa.org
05	RUPANTAR Address: 19, Akbarabad Estate, Shirishnagar,Khulna- 9100, Bangladesh E-mail : info@rupantar.org	Conducting Fundraising Audit and Fundraising Strategy Development of RUPANTAR	October 2023 to January 2024	Mr. Shahadat Hossain Bacchu,Director, PEACE Consortium, Phone:+88 - 01733224811 Email: bacchu@rupantar.org
06	Dhaka Central Polytechnic Institute (DCPI) Address: 59-D/A, Darus salam Tower (Level-3),Darus Salam, Mirpur Road, Dhaka- 1216,Bangladesh	Website Design and Development of Dhaka Central Polytechnic Institute (DCPI)	April- June 2023	<i>Engr. Md. Abdul Mannan Principal</i> Phone : +8801718078092 Email: dcpibd123@gmail.com
07	Jabal-E-Noor Development Society (JDS) Address: House #11, Road #5, Shekhertek, Adabor, Dhaka- 1207, Bangladesh	Website Design and Development of Jabal-E-Noor Development Society (JDS)	April- June 2023	Md. Abu Bakkar Siddique Secretary Phone:+8801715405134 Phone: +8801714090361 Email: jdsbd2004@gmail.com
08	Dakbhanga Bangladesh (DBD) Address:Sultan Heritage, Shipahir Para, Thana Road, Ramu Cox's Bazar-4730, Bangladesh Phone: +8801730744351 Email: support@dakbhanga.org	Website Design and Development of Dakbhanga Bangladesh (DBD)	April- June 2023	Md. Jewel Talukder Project Coordinator Dakbhanga Bangladesh Cell: +8801730-744352 E-mail: jtalukder12@gmail.com
		Baseline Study for "Child Centered Community Development" Project	Novembe r 2022 to January 2023	
09	Lead Education Foundation (LEF) Address: Darus Salam Tower	Website Design and Development of Lead Education	April- June 2023	Md. Mozammel Hoque Chairman Lead Education

	(2nd Floor), Darus Salam, Mirpur Road, Dhaka-1216, Bangladesh	Foundation LED)		Foundation (LEF) Cell:+88 01714 090361 Email:bu.lefbd@gmail.co m
10	Women with Disabilities Development Foundation (WDDF) Address: Road # 10, House#712/1, Adabor, 1st floor (lift 1/ left side), Mohammadpur, Dhaka- 1207,Bangladesh	Development of Policies on Gender, Data Protection, Grievance and Complaints and Response Mechanism Guideline for WDDF	February to March 2023	Ashrafun Nahar Misti, Executive Director Women with Disabilities Development Foundation (WDDF) Phone: +88- 01711477348, Email: wddf.08@gmail.com
		Development of Fund Raising Strategy for WDDF	February to March 2023	
11	Naria Unnayan Samity (NUSA) Address: Naria, Shariatpur Office Phone: 0601-59154	Strategic Plan Development for NUSA	Decembe r 2022- February 2023	Majeda Shawkat Ali Executive Director Phone: +88- 01819410913 Email: nusa_bd@yahoo.com
13	Ulashi Sreejony Sangha (USS) Address: 39, Rail Road, Jessore-7400 Bangladesh	Strategic Plan Development for USS	Decembe r 2022- February 2023	Kh. Azizul Hoque Moni Executive Director Phone:+88-01712- 294027, Email; uss.jessore@gmail.com

13. Contact

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