



Company Profile

Creative Services Limited

House - 11, Road - 5, Shekhertek, Adabor, Dhaka- 1207, Bangladesh

Phone: +88-01718966013, +88-01714090361,

Email: cslbd71@gmail.com, Website: www.cslbd71.com



Background

Creative Services Limited (CSL) is a registered entity under the Companies Act 1994, committed to fostering knowledge, building skills, and inspiring individuals to harness their potential for sustainable development. CSL's mission is to empower individuals to become experts in their respective fields by enabling them to achieve defined outcomes within set timelines.

Founded in response to the limitations of traditional skill development models—both in Bangladesh and abroad—CSL offers an innovative and results-driven approach to capacity building and consultancy. The company seeks to enhance the national workforce by promoting the dissemination of practical skills across society.

What sets CSL apart is its dynamic and multidisciplinary team, composed of energetic, forward-thinking professionals from diverse academic and professional backgrounds. This core team is supported by a network of seasoned consultants and subject-matter experts who work collaboratively to deliver high-quality, customized solutions to clients across sectors.

By combining innovation, agility, and deep domain expertise, CSL is dedicated to driving measurable impact through its wide range of consulting and capacity development services.



Summary

Official Registered Name:	Creative Services Limited
Acronym	CSL
Date Established:	27/02/2022
Physical Address of Office	House - 11, Road - 5, Shekhertek, Adabor, Dhaka- 1207, Bangladesh
Website Links	http://www.cslbd71.com
Social Media Links	https://www.facebook.com/cslbd71 https://www.youtube.com/channel/UCivT6vsuFUXmKb8dAk_w5Mw https://twitter.com/cslbd71 https://www.linkedin.com/company/cslbd71
Name of Contact Person with telephone number and Email address.	Md. Masum Billah Khan Managing Director Phone & Email: 01718966013, cslbd71@gmail.com



Legal status

Licensing. Authority	Reg. Date	Reg. No.	Renewal Date
Register of Joint Stock Companies and Firms	27/02/2022	C-179094	Not Applicable

Dhaka North City Corporation	17/10/2023	TRADE/DNCC/051968/ 2022	01/07/2024
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TAX & VAT Registration	
TIN Number	625074720636(Taxes Circle-079 (Company) , Taxes Zone 04
VAT Registration Number	BIN: 004699868-0402



Bank Details

Name of Account	Creative Services LTD
Account Type	Current Account
Account Number	0190036378001
Bank Name	IFIC Bank Limited
Bank Branch and Address:	Mohammadpur Branch, Dhaka
Routing Number:	120263280
SWIFT Code	IFICBDDH



Board of Directors

Sl	Name	Designation	Expertise
01	Md. Barkat Ullah	Chairman	Project Management, Capacity Building, TVET, Fundraising
02	Md. Masum Billah Khan	Managing Director	Management, Coordination, Training
03	Md. Humayun Kabir	Director	Monitoring &Evaluation, Programme development, Resource mobilization, and MIS
04	Dr. A K M Shamsuddin	Director	Primary Health Care, HIV/AIDS Prevention
05	Dr. Md. Mahfuzul Islam	Director	Education
06	Rashd -E- Matina	Director	ECD, NFPE, Curriculum, Training Materials, Training Manual development.
07	Saroj Kumar Das	Director	NFPE



Vision

To be the leading consulting firm in Bangladesh, empowering organizations to achieve sustainable growth and positive social impact through innovative solutions and strategic partnerships.



Mission

To provide consultancy services in research, strategic planning, organizational development, fundraising, capacity building, and digital marketing, enabling clients to excel their mission and values.



Values

Creative Services Limited (CSL) is committed to five core values of:

- **Client Centric:** We are proud of always thinking in terms of what is best to our clients: offering solutions that are not only theoretical but workable.
- **Professional Excellence:** We offer services of superb quality based on our accumulated, extensive and profound knowledge and experience.
- **Collaboration:** We have brought together all in a team that includes our clients. We also share a common goal with our clients and take full advantage of each other's wisdom and experience.
- **Fairness:** We have impartial and just treatment or behavior without favoritism or discrimination to any client. We are not biased to anyone.
- **Integrity:** We are honest, accountable and dependable to our client for their services. We are committed to provide right services in right time.



Principles

Our action is guided by four operating principles:

- **Creativity:** We create space for learning by encouraging research and creativity
- **Quality:** We always want to achieve excellence in every action
- **Accountability:** We implement activities in transparent way and accountable to its clients
- **Sustainability:** We always target long term sustainable impact of our actions.








Objectives

The objectives are:

1. To conduct multidisciplinary consultancy, research, and community & social development services for national or international donor agencies, NGOs, governmental agencies, private businesses, and individuals, both locally and internationally.
2. To perform technical, economic, and financial feasibility studies for clients, offering managerial, technical, and administrative services.
3. To engage in E-Commerce/Online business locally and internationally.
4. To establish, operate, and manage educational institutions with appropriate authority approval.



Specialization & Services

	<p>Research and Study</p> <p>CSL delivers high-quality research and analytical services tailored to meet the unique needs of our clients. Our offerings include market research, feasibility studies, baseline and end-line surveys, and impact assessments. With a strong focus on data integrity and evidence-based analysis, our expert team applies advanced methodologies to deliver actionable insights. Whether exploring new markets or evaluating program effectiveness, we help organizations make informed, strategic decisions that drive measurable outcomes.</p>
	<p>Fundraising and Resource Mobilization</p> <p>CSL provides strategic fundraising and resource mobilization support to empower organizations in achieving financial sustainability. Our services encompass donor mapping, fundraising strategy development, campaign planning and execution, proposal and grant writing, and donor engagement support. We work closely with clients to craft compelling narratives and build robust fundraising systems that enhance donor confidence and ensure long-term support.</p>
	<p>Organizational Development</p> <p>Our organizational development services are designed to enhance institutional performance and adaptability. We assess organizational structures, culture, and systems to identify opportunities for improvement. CSL provides customized solutions in strategic planning, leadership development, governance strengthening, and change management. By aligning internal processes with strategic objectives, we support organizations in building resilient, high-performing teams and systems.</p>
	<p>Training and Capacity Building</p> <p>CSL is committed to developing human capital through tailored training and capacity-building programs. Our services include in-person and virtual workshops, coaching, and on-the-job training across a wide range of thematic areas—such as project management, resource mobilization, leadership, digital skills, and organizational governance. We focus on building practical competencies that contribute to organizational excellence and sustainable impact.</p>
	<p>Digital Transformation</p> <p>CSL empowers organizations to embrace digital innovation by offering services such as strategy development, technology integration, automation, data analytics, customer experience enhancement, cybersecurity, digital upskilling, and cloud adoption. These solutions boost efficiency, service delivery, and competitiveness, enabling organizations to adapt to evolving environments and achieve sustainable growth.</p>



List of Clients with recent assignments

Sl. #	Name of Client with Address	Name of Assignment	Duration	Contact Person
01	NIRAS Sweden AB Address: Hantverkargatan 11B 112 21 Stockholm Sweden.	Evaluation of Sweden's Support to Women's Rights Organizations in Bangladesh	4 April – 30 May, 2024	Emelie Pellby Project Manager and PMEL Consultant M: +46 73 421 40 60 E: emelie.pellby@niras.se
02	Crest International School Address: House # 425, Road # 3, Baitul Aman Housing Society, Adabor, Dhaka, Bangladesh	Website Development of Crest International School	May to June 2024	Smaronika Rahman Designation: Principal (Acting) Phone: +88-01720-512901 Email: crestschooldhaka@gmail.com
03	Oxfam GB Address: House No: 23, Road No: 28, Block: K, Banani, Dhaka-1213, Bangladesh	Market Trends Assessment for Oxfam's Digital Vocational Education and Training for Improved Livelihood of Vulnerable and Marginalized Groups (DiVET)	January to March 2024	Shadman Shakib Ahmed Programme Officer Phone+88-01819177418 Email: ssahmed@oxfam.org.uk
04	Young Power in Social Action (YPSA) Address: House # F 10 (P), Road # 13, Block-B, Chandgaon R/A, Chittagong-4212. Bangladesh.	Conducting Resource Mobilization Audit and Resource Mobilization Strategy Development of YPSA	October 2023 to January 2024	Mohammad Shahjahan Director-KM4D Department, Phone+88-01819177418 Email: km4d@ypsa.org
05	RUPANTAR Address: 19, Akbarabad Estate, Shirishnagar, Khulna-9100, Bangladesh E-mail : info@rupantar.org	Conducting Fundraising Audit and Fundraising Strategy Development of RUPANTAR	October 2023 to January 2024	Mr. Shahadat Hossain Bacchu, Director, PEACE Consortium, Phone: +88 - 01733224811 Email: bacchu@rupantar.org

Sl. #	Name of Client with Address	Name of Assignment	Duration	Contact Person
06	Dhaka Central Polytechnic Institute (DCPI) Address: 59-D/A, Darus salam Tower (Level-3), Darus Salam, Mirpur Road, Dhaka-1216, Bangladesh	Website Design and Development of Dhaka Central Polytechnic Institute (DCPI)	April-June 2023	Engr. Md. Abdul Mannan Principal Phone : +8801718078092 Email: dcpibd123@gmail.com
07	Jabal-E-Noor Development Society (JDS) Address: House #11, Road #5, Shekhertek, Adabor, Dhaka-1207, Bangladesh	Website Design and Development of Jabal-E-Noor Development Society (JDS)	April-June 2023	Md. Abu Bakkar Siddique Secretary Phone: +8801715405134 Phone: +8801714090361 Email: jdsbd2004@gmail.com
08	Dakbhangha Bangladesh (DBD) Address: Sultan Heritage, Shipahir Para, Thana Road, Ramu Cox's Bazar-4730, Bangladesh Phone: +8801730744351 Email: support@dakbhangha.org	Website Design and Development of Dakbhangha Bangladesh (DBD)	April-June 2023	Md. Jewel Talukder Project Coordinator Dakbhangha Bangladesh Cell: +8801730-744352 E-mail: jtalukder12@gmail.com
		Baseline Study for "Child Centered Community Development" Project	November 2022 to January 2023	
09	Lead Education Foundation (LEF) Address: Darus Salam Tower (2nd Floor), Darus Salam, Mirpur Road, Dhaka-1216, Bangladesh	Website Design and Development of Lead Education Foundation (LEF)	April-June 2023	Md. Mozammel Hoque Chairman Lead Education Foundation (LEF) Cell: +88 01714 090361 Email: bu.lefbd@gmail.com
10	Women with Disabilities Development Foundation (WDDF) Address: Road # 10, House#712/1, Adabor, 1st floor (lift 1/ left side), Mohammadpur, Dhaka-1207, Bangladesh	Development of Policies on Gender, Data Protection, Grievance and Complaints and Response Mechanism Guideline for WDDF	February to March 2023	Ashrafun Nahar Misti, Executive Director Women with Disabilities Development Foundation (WDDF) Phone: +88-01711477348, Email: wddf.08@gmail.com
		Development of Fund Raising Strategy for WDDF	February to March 2023	
11	Naria Unnayan Samity (NUSA) Address: Naria, Shariatpur Office Phone: 0601-59154	Strategic Plan Development for NUSA	December 2022-February 2023	Majeda Shawkat Ali Executive Director Phone: +88-01819410913 Email: nusa_bd@yahoo.com

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13	Ulashi Sreejony Sangha (USS) Address: 39, Rail Road, Jessore-7400 Bangladesh	Strategic Plan Development for USS	December 2022- February 2023	Kh. Azizul Hoque Moni Executive Director Phone:+88-01712- 294027, Email; uss.jessore@gmail.com



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